

**Bringing together local tech communities to  
develop hardware and software projects in  
Memphis.**

## **Sponsorship Prospectus**

**September 28-30, 2018**  
University of Memphis

<http://www.HACKmemphis.com>

At HACKmemphis, we are creating an ecosystem for hosting developer weekends designed to forge a community of hackers and makers in the Memphis area. We are inviting development enthusiasts of all types - hardware and software, professional and amateur - from the metro area to come together and make incredible things - and we want you to be a part of it!

This event will thrive with your generous support, and we truly hope that you will be energized to join us in this endeavor. The packages detailed below outline our needs and what we can offer to potential sponsors; however, if you feel that none of these packages suit your company, please contact us and we'll work with you!

If you or your company would like to coordinate sponsorship through a 501(c)(3) Charity we can facilitate that through our partner Memphis Technology Foundation. Please contact our sponsorship coordinator for more info.

If you have any questions, feel free to contact our sponsorship coordinator:

**Bryan Robinson   901.240.0428   [bryan@HACKmemphis.com](mailto:bryan@HACKmemphis.com)**



## **Package: Diamond**

**\$3,000 - limit 3**

- Choose to become an industry exclusive (+\$1000, see below)
- Display banner at the event
- Choose to be exclusive lanyard sponsor (+\$200; first come, first serve)
- 10 min. presentation at the event
- Reserve up to 6 hours at the sponsor table (see below)
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Three or more shout-outs on our social media channels (all channels)
- Ability to put swag on our swag table at the event

## **Package: Platinum**

**\$1,000 - unlimited**

- 3 min. announcement at the event
- Reserve a 2 hour block at the sponsor table (see below)
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Two or more shout-outs on our social media channels (any channel)
- Ability to put swag on our swag table at the event

## **Package: Gold**

**\$500 – unlimited**

- 1 min. Announcement at the event
- Reserve 1 hour block at sponsor table (see below)
- Logo on any printed materials
- Logo and link on the web site
- At least one shout-out on our social media channels (any channel)
- Ability to put swag on our swag table at the event

## **Package: Silver**

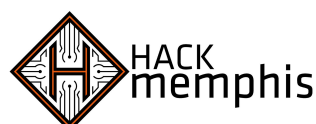
**\$250 – unlimited**

- Shout-out announcement at the event
- Logo on any printed materials
- Logo and link on the web site
- At least one shout-out on our social media channels (any channel)
- Ability to put swag on our swag table at the event

## **Package: Community**

**\$100 – unlimited**

- Logo and link on the web site
- At least one shout-out on our social media channels (any channel)
- Ability to put swag on our swag table at the event



[HACKmemphis.com](http://HACKmemphis.com)

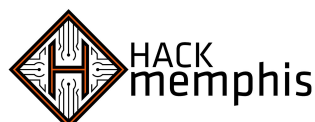
## Multi-Year Sponsorship

### **Package: Diamond (2-year)** \$5,000 - unlimited

- Get all the benefits of Diamond for 2 years
- Choose to become an industry exclusive (+\$1000, see below)
- Display banner at the event
- Choose to be exclusive lanyard sponsor (+\$200; first come, first serve)
- 10 min. presentation at the event
- Reserve up to 6 hours at the sponsor table (see below)
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Three or more shout-outs on our social media channels (all channels)
- Ability to put swag on our swag table at the event

### **Package: Platinum (2-year)** \$1,500 - unlimited

- Get all the benefits of Platinum for 2 years
- 3 min. announcement at the event
- Reserve a 2 hour block at the sponsor table (see below)
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Two or more shout-outs on our social media channels (any channel)
- Ability to put swag on our swag table at the event



## Extras

### **Sponsor Table**

Gold sponsors and above may reserve a block of time at the "sponsor table" at the event. This table will be located in a prime spot at the venue and guarantees a high value and volume of traffic. Sponsors may display whatever they like at the table, but should clear the display with the sponsorship coordinator first.

### **Exclusivity**

Diamond sponsors may choose to become an industry exclusive sponsor for an additional \$1,000. HACKmemphis will NOT accept sponsorships from another company in the same industry. This bonus will only take effect once the sponsorship amount is received in full.

